

# WE MOVE IDEAS.™

Creative Storytelling. Connected Content. Results that Matter.



## ROUNDTABLE

### How to Show Meaningful Progress on Your DEI Journey



Moderated by:  
**Brandon Thomas**, Head of DEI  
PAN Communications

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**Chelsea Fuller**  
Founding Partner/Senior Strategist  
Black Aider



**Rich Ferraro**  
Chief Communications Officer  
GLAAD



**Mimi Fox Melton**  
Chief Executive Officer  
Code2040

**Between May and September 2020, DEI job listings increased by 123%. In a crucial moment for DEI initiatives, companies are paying attention.**

If progress is proven by numbers, then numbers must reflect tangible, meaningful change within organizations. PAN Head of DEI Brandon Thomas sat down with DEI experts to discuss what businesses get wrong, how they can do better and what to expect for DEI in 2022.

[Learn from the Experts](#)

Every day is a little easier when you love the work you do and the people you work with.

For Valentine's Day, PAN clients and employees shared the things they love about the work we do together.

[Read the Notes Here](#)



#### The Most Crowded IPO Market in Recent History

Amid a competitive field, PAN supported Weave to differentiate the brand with earned media coverage, original content and thought leadership.

[Read the Case Study](#)



#### How We Grow Together: Realigning for the Future

As demand for our expertise grows, it's critical that PAN remains a place where PR and IM professionals can build the careers they envision.

[Read CEO Phil Nardone's Message](#)



#### Do Your Diversity Initiatives Promote Assimilation Over Inclusion?

Effective DEI measures should allow employees to bring their authentic selves to work. Is your company providing that opportunity?

[Learn more](#)



#### 10 Leadership Essentials for 2022: Skills and Strategies for a Successful Year

Adaptability is an essential quality of good leadership. Learn more about how to prepare for and succeed in the new year.

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#### 4 Trends That Will Supercharge Health Communications in 2022

Health communications are finally catching up to their counterparts across other sectors. What's driving the industry this year?

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