



The Ultimate Workbook Package

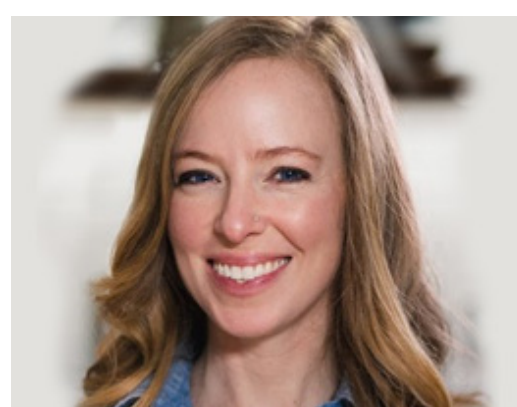
**3 FREE ESSENTIAL DOWNLOADS FOR SUCCESSFUL MARKETING**

**Create a KILLER marketing plan on a budget with prioritization and creativity.**

### Workbooks for Increased Efficiency

Did you know that 17% of startups that don't succeed can trace their failure back to poor marketing? Creating a KILLER marketing plan doesn't have to cost a lot of money. Download PAN's essential workbooks today and get started!

[Access the workbooks here.](#)



#### What is Marketing Transformation?

Influencer, keynote speaker, author and CEO of Marketing Insider Group, Michael Brenner, defines marketing transformation as the pursuit of achieving scale, efficiency, innovation and profitability by using data and technology.

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#### Introducing TheStreet's Tech Reporter and Columnist Annie Gaus

Now at the financial and business news publication TheStreet, Annie Gaus sits down with PAN to discuss her world as a journalist, what makes her tick, and how to best work with her.

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#### PAN Communications Celebrates 'Best Agency to Work For' at 2019 SABRE Awards

PAN Communications announces recognition by The Holmes Report as a 2019 Best Small Agency to Work For.

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#### How to Captivate Your Audience With Episodic Content Marketing

At a time when so much content is flooding the market, how do you stand out through the noise? Marketers are turning to episodic content marketing to set themselves apart from the competition.

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#### These Tricks Can Be a Great Boost to Your Content Marketing and PR Strategy

Data-driven marketing has become essential with the rise of digital marketing and PR professionals. Alongside this, content marketers are starting to rely heavily on analytics as the driving force behind brand storytelling and promotion.

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