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## THE MOVER

[www.masshightech.com](http://www.masshightech.com)

### CHANGING PLACES

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#### SOFTWARE

**SoundBite Communications**, a Burlington provider of automated customer contact software, has named **Yvonne Cekel** as executive vice president of marketing and business development. Prior to joining SoundBite, Cekel held several



**Cekel**

roles at business information leader OneSource Information Services, a division of InfoUSA. Previously she was executive vice president of worldwide sales and marketing at Transparent Language. In her early career, Cekel worked at Channel Computing and Cadre Technologies.