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In the Bag

USA TODAY's one-stop holiday-shopping blog guides you to the best shopping sites, the hottest deals and the coolest gifts. Look for daily updates at holidayshopping.usatoday.com

HOT GIFTS



DNA Stuff

Double-entendres for docs

The winding strands of DNASTuff.com's Silver Sculpted Abstract Helix Pendant (\$24-\$180) symbolize far more than funky jewelry: They represent the stuff of life, the double-helix structure of DNA. Ph.D.s and M.D.s will likewise nerd out with the Dopamine and Serotonin jewelry (\$45-\$95) at Uncommongoods.com. As the site puts it, a molecule around your neck will "make you grin as much as the chemical it represents."

— Olivia Barker



G-Tech

Bring your music to the masses

Remember when music fans hauled around humongous boom boxes? How positively paleolithic, compared with the setup of a new iPod-enabled messenger bag (\$129) from G-techworld.com. Dubbed The Professional, the bag includes an internal docking station, ElekTex smart fabric strap that controls all music functions, and built-in NXT speakers that connect to any auxiliary item that works off a headphone jack.

— Marco R. della Cava