

Santa Monica Daily Press

SIMPSON DOES IT FOR THE KIDS
PEOPLE IN THE NEWS 15

A newspaper with issues

(c. 84,000)

COMMUNITY BRIEFS

Santa Monica a desirable place to be

It's all about location.

It seems that in the eyes of perspective buyers, Santa Monica is an ideal location in Los Angeles County.

NorthStar Moving Corp., a residential and commercial mover in California, ranked the top 10 most popular places to move to in LA County, based on their current number of incoming moving requests.

NorthStar ranked the following cities as the top 10 most moved-to cities:

1. Los Angeles
2. Santa Monica
3. Woodland Hills
4. Sherman Oaks
5. Beverly Hills
6. Chatsworth
7. Marina del Rey
8. Valencia
9. Long Beach
10. Northridge

"We are pleased to recognize Santa Monica as one of our most requested places to move to for the 2006 moving season," said NorthStar Moving Corp. founder and president Ram Katalan. "We have a unique perspective on the real estate happenings in the LA area and we enjoy analyzing our data to spot regional trends."