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NOAA shores up web traffic deal

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The National Oceanic and Atmospheric Administration (NOAA) reports it has extended its contract with [Mirror Image Internet Inc.](#)

NOAA uses Mirror Image's content delivery network, which handles anticipated online traffic spikes before and during major storms hitting the eastern United States.

NOAA has renewed the contract of Tewksbury-based Mirror Image for three years in a row. Financial terms of the deal were not disclosed.

In March 2007, Mirror Image opened an office in London.

NOAA, based in Washington D.C., is a department of the U.S. Department of Commerce. The organization assesses and forecasts the impact of short-term climate variability, with a focus on the risk of extreme weather events, for use in mitigating losses and maximizing economic gains.

Mirror Image, founded in 1997, is a division of business incubator [Xcelera Inc.](#), a British West Indies company.